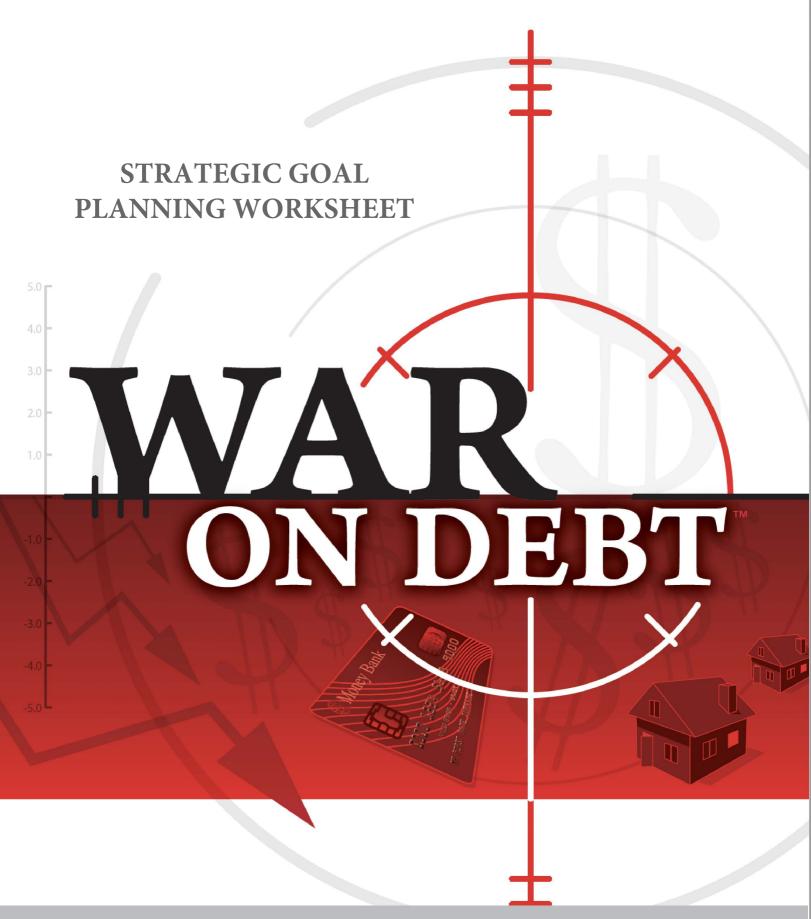
DANI JOHNSON



Have you set your New Year's goals yet?

If not, it's not too late to write down some New Year's resolutions. And if you're the kind of person I think you are, you're not going to want to let another day of this New Year pass by without getting this done ASAP!

Nothing becomes dynamic until it first becomes specific. And this couldn't be more true then when it comes to making this next year, better than last.

And I would say that *strategic goal planning can make a* 200% to 1000% difference in your outcome this year!

Of all the simple things you could do to start your year off, DON'T overlook this!

It may be simple, or even common knowledge (goal setting may be, but strategic goal planning is not common knowledge) but it is NOT common practice! And success comes from putting into practice what most people don't or won't do.

Below, I've written down a few things that have my personal attention for this next year. Maybe they'll help you come up with your goals too.

Okay, here we go.

This list is not all inclusive or in any particular order. Like I said, these are just some of the questions I quickly wrote down for myself and thought I would share with you.

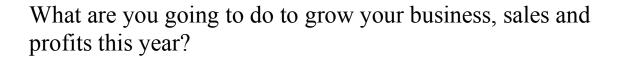
This type of strategic goal setting and planning has helped Dani and I build more than one multi-million dollar business; I'm sure it will help you too!

Sit down with a pen and paper and be willing to invest some time, maybe even a few hours going through these questions below and coming up with your own answers.

It may be the most valuable thing you do this entire new year and skipping over this lightly could cost you greatly (more than you think)!

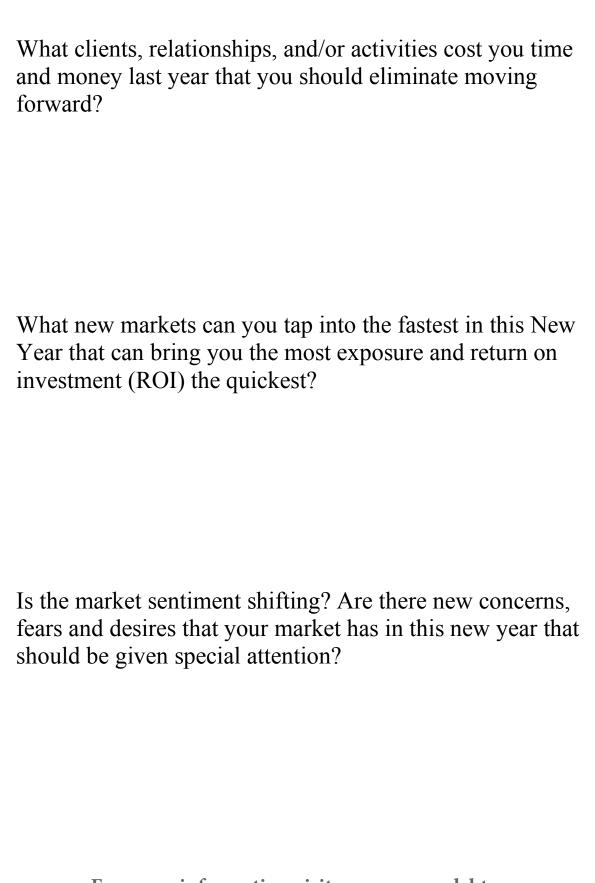
BE AS SPECIFIC AS POSSIBLE!!!

BUSINESS GROWTH

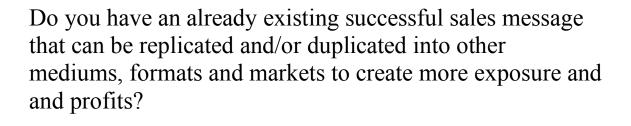


Looking back at last year, what activity or activities did you do that yielded the largest revenue and profit? How can you do more of these high yielding activities this New Year?

What type of clients last year were most profitable, brought you other great clients and grew your business (or career)? How can you attract and find more of these kinds of clients this year?



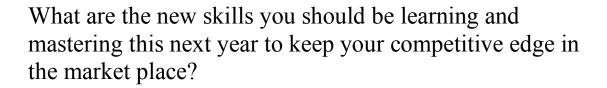
What are the areas of inefficiency in your organization that should be improved or eliminated this year?
What are the distractions, time vampires and "ADD" impulses that should be eliminated?
Can your sales process, message or presentation be improved? If so, what area, if improved, will make the biggest, most immediate impact in your sales and/or results?



What can you do this new year to strategically reinvest back into your business either through advertising, product development or other resource acquisition to grow your brand and capture new clients?

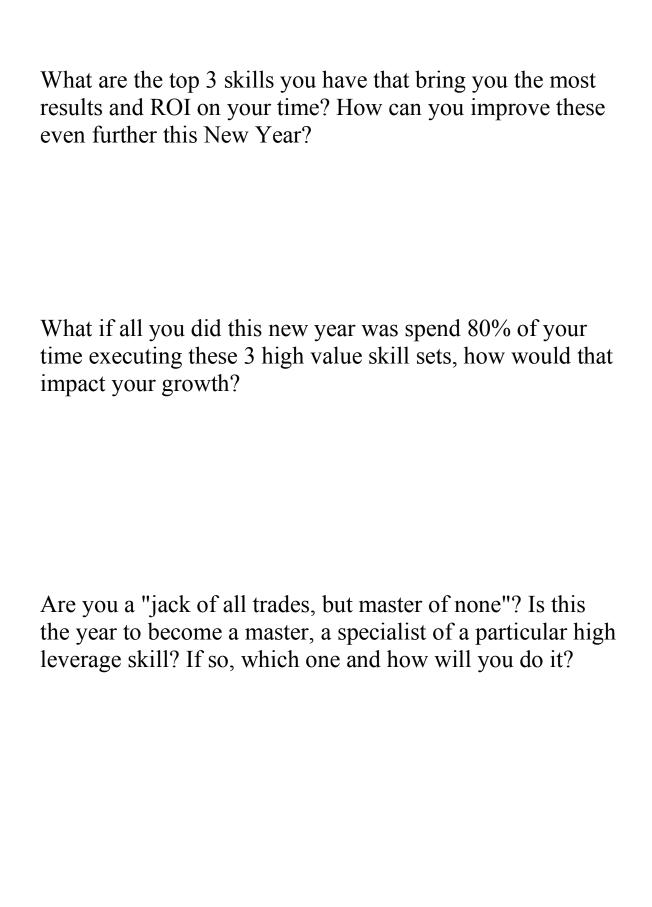
What can you do this next year to increase your influence with your market place, clients, employees, business associates, and other relationships?

SKILL SETS



What skill sets did you start learning last year that generated results that need further and continued development?

What about your team; what skill sets should they be acquiring to keep them at top performance and how will they develop them?



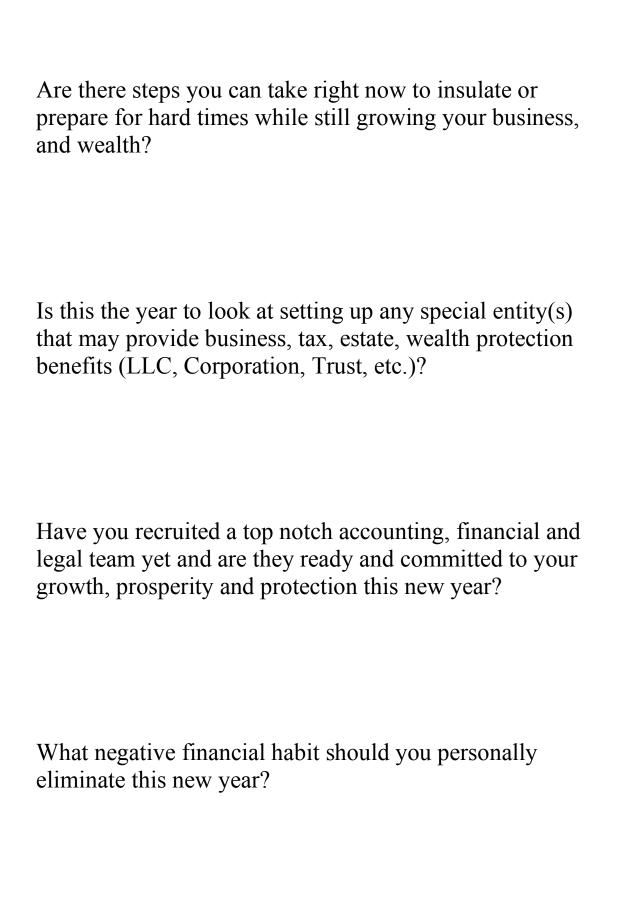
FINANCIAL, WEALTH, INVESTMENTS

How much do you want to increase your net worth this year?
Do you have debt you want to eliminate? How much?
How much debt will you pay off each month and what is your plan to do this?

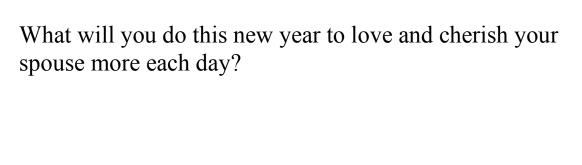
What kind	of investments	do you want t	o make for	the new
year?				

Should you be making preparations for more self reliant living during an era of unstable political and economic certainty? If so, how and what is your plan?

What if these hard times arrive sooner than you think? (The "party" (especially in America) of economic growth and prosperity by debt and consumption cannot go on forever and has had its wake up call - it must come to an end and when it does, there will be one heck of a hangover that will be felt around the world - this as you know is now happening, but its not over yet).

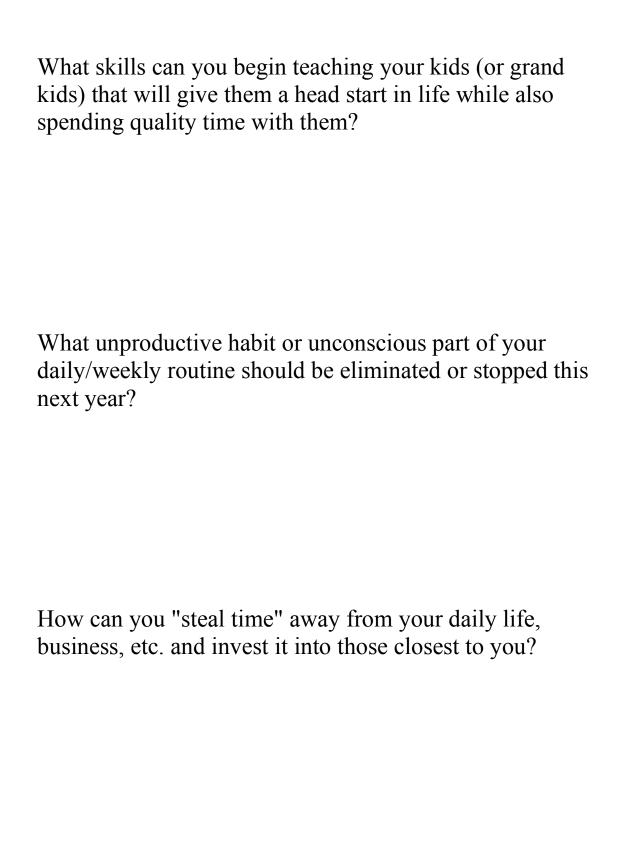


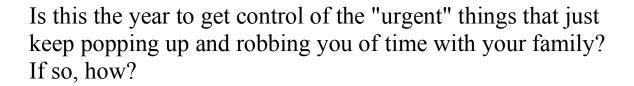
FAMILY, PERSONAL



What changes can you make personally to become a better person and treat those most important in your life with more respect, honor and gratitude?

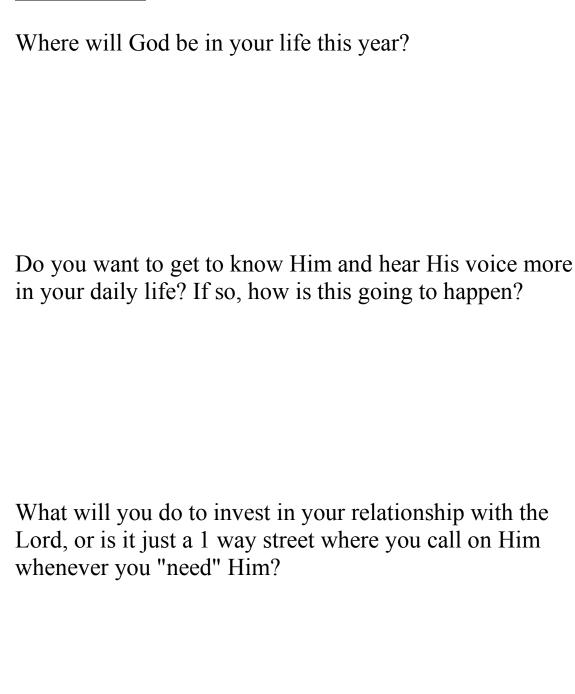
How can you show your appreciation for your spouse and kids daily in a special way that lets them know they are most important in your life?



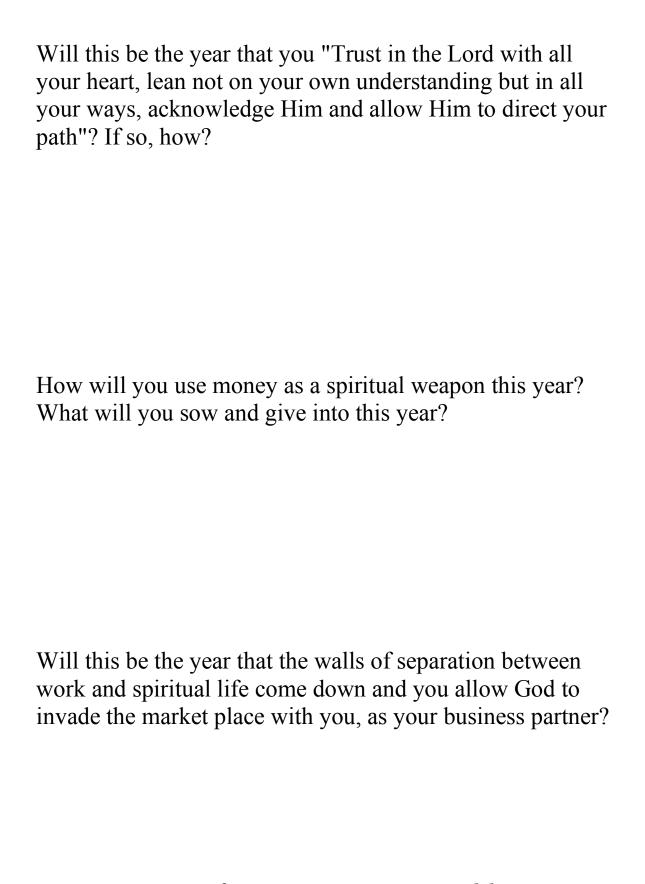


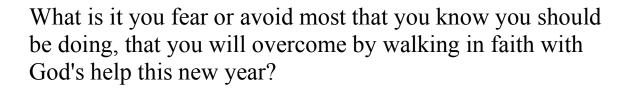
Are you going to start dating your spouse this year and treating her/him like the rock star he or she is (secret: people will become whatever you tream them to be)?

SPIRITUAL



What can you do in your daily work life to honor and glorify Him?
Will this be the year that you let Him be King in your life and what does that really mean anyway?
Will you include Him in your personal and business decisions both big and small? How will you do this?





How will you stretch your faith this year?

TOP 3

After reviewing the above, list the top 3 goals you have. These should be the 3 things that you feel will have the biggest impact in your life and in the life of those around you. They are the top 3 things you should be focused on for 80% of the year. What are they? Write them down and post them somewhere you will read them daily.

P.S. I can't urge you enough to *stop whatever you are* doing right now and answer these questions. Taking just a little bit of time now can mean the difference of 200%, 300%, 400% or more increase in this New Year! Do it now.